

Yatsen to Announce First Quarter 2021 Financial Results on May 19, 2021

GUANGZHOU, China, May 12, 2021 /PRNewswire/ -- Yatsen Holding Limited ("Yatsen" or the "Company") (NYSE: YSG), a leader in the rapidly evolving China beauty market, today announced that it will release its first quarter 2021 financial results on Wednesday, May 19, 2021, before the open of the U.S. markets.

The Company will hold a conference call on Wednesday, May 19, 2021 at 7:30 am Eastern Time (7:30 pm Beijing/Hong Kong Time) to discuss the financial results. Listeners may access the call by dialing the following numbers:

United States (toll free):	+1-888-346-8982
International:	+1-412-902-4272
Mainland China (toll free):	400-120-1203
Hong Kong (toll free):	800-905-945
Hong Kong:	+852-3018-4992
Conference ID:	10155919

A live and archived webcast of the conference call will be available on the Company's investor relations website at <http://ir.yatsenglobal.com/>.

A replay of the conference call will be accessible by phone one hour after the conclusion of the live call at the following numbers, until May 26, 2021:

United States:	+1-877-344-7529
International:	+1-412-317-0088
Replay Access Code:	10155919

About Yatsen Holding Limited

Yatsen Holding Limited (NYSE: YSG) is a leader in the rapidly evolving China beauty market with the mission of creating an exciting new journey of beauty discovery for consumers in China and around the world. Founded in 2016, The Company has launched and acquired seven color cosmetics and skincare brands including *Perfect Diary*, *Little Ondine*, *Abby's Choice*, *Galénic*, *DR.WU* (its mainland China business), *Eve Lom* and *Pink Bear*. The Company's flagship brand, *Perfect Diary*, became the top color cosmetics brand in China in terms of online retail sales value three years after launch. Leveraging its digitally native direct-to-customer business model, the Company has built a platform with core capabilities which enables it to launch and scale multiple brands quickly while offering a wide selection of products to a growing variety of customers. The Company reaches and engages with customers directly both online and offline, with expansive presence across all major e-commerce, social and content platforms in China.

For more information, please visit <http://ir.yatsenglobal.com/>.

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