

## **Yatsen to Announce Fourth Quarter and Full Year 2023 Financial Results on March 6, 2024**

GUANGZHOU, China, Feb. 28, 2024 /PRNewswire/ – Yatsen Holding Limited ("Yatsen" or the "Company") (NYSE: YSG), a leading China-based beauty group, today announced that it will release its unaudited financial results for the fourth quarter and full year ended December 31, 2023, on Wednesday, March 6, 2024, before the open of the U.S. markets.

The Company's management will hold a conference call on Wednesday, March 6, 2024 at 7:30 A.M. U.S. Eastern Time (8:30 P.M. Beijing/Hong Kong Time) to discuss the financial results. Listeners may access the call by dialing the following numbers:

United States (toll free):	+1-888-346-8982
International:	+1-412-902-4272
Mainland China (toll free):	400-120-1203
Hong Kong (toll free):	800-905-945
Hong Kong:	+852-3018-4992
Conference ID:	8685896

A live and archived webcast of the conference call will be available on the Company's investor relations website at <http://ir.yatsenglobal.com/>.

A replay of the conference call will be accessible by phone one hour after the conclusion of the live call at the following numbers, until March 13, 2024:

United States:	+1-877-344-7529
International:	+1-412-317-0088
Replay Access Code:	8685896

### **About Yatsen Holding Limited**

Yatsen Holding Limited (NYSE: YSG) is a leading China-based beauty group with the mission of creating an exciting new journey of beauty discovery for consumers around the world. Founded in 2016, the Company has launched and acquired numerous color cosmetics and skincare brands including *Perfect Diary*, *Little Ondine*, *Abby's Choice*, *Galénic*, *DR.WU* (its mainland China business), *Eve Lom*, *Pink Bear* and *EANTiM*. The Company's flagship brand, *Perfect Diary*, is one of the leading color cosmetics brands in China in terms of retail sales value. The Company primarily reaches and engages with customers directly both online and offline, with expansive presence across all major e-commerce, social and content platforms in China.

For more information, please visit <http://ir.yatsenglobal.com/>.

**For investor and media inquiries, please contact:**

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