

## Investor FAQs

Below are some of the most frequently asked questions about Yatsen Holding Limited. If you do not find what you're looking for here, please contact us directly.

### 1. What is Yatsen's business?

Yatsen Holding Limited (NYSE: YSG) is a leading China-based beauty group with the mission of creating an exciting new journey of beauty discovery for consumers around the world. Founded in 2016, the Company has launched and acquired numerous color cosmetics and skincare brands including *Perfect Diary*, *Little Ondine*, *Pink Bear*, *Galénic*, *DR.WU* (its mainland China business), *Eve Lom* and *EANTiM*. The Company's flagship brand, Perfect Diary, is one of the leading color cosmetics brands in China in terms of retail sales value. The Company primarily reaches and engages with customers directly both online and offline, with expansive presence across all major e-commerce, social and content platforms in China.

### 2. What is Yatsen's ticker symbol and on which exchange does it trade?

Yatsen's American Depositary Shares (ADSs) have been listed on the New York Stock Exchange since November 19, 2020, under the symbol "YSG."

### 3. How many Yatsen's ordinary shares does one American Depositary Share ("ADS") of the Company represent?

Each ADS of Yatsen represents twenty Class A ordinary shares.

### 4. When does Yatsen's fiscal year end?

Yatsen's fiscal year ends on December 31.

### 5. How can I obtain a copy of Yatsen's Annual Report?

Annual reports will be available via this website. All SEC documents are also accessible online through the SEC Filings page. The Company will provide hard copies of the annual report, free of charge, to its shareholders and ADS holders upon written request. Requests should be directed to Investor Relations Department, Yatsen Holding Limited, Floor 39, Poly Development Plaza, No. 832 Yue Jiang Zhong Road Haizhu District, Guangzhou 510335, People's Republic of China.

### 6. Who is Yatsen's Depository Bank for ADSs?

Deutsche Bank Trust Company Americas

### 7. How can I contact Yatsen's Investor Relations Department?

Yatsen Holding Limited

Investor Relations

E-mail: [ir@yatsenglobal.com](mailto:ir@yatsenglobal.com)



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